



**we rise**™  
foundation

**Sponsorship  
Opportunities**

## Our Story

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**We Rise Foundation founders, Junior and Kendall Temotio, are local entrepreneurs, parents, experts in swimming development, and passionate advocates for adaptive sports.** As former athletes and engaging swim coaches and leaders, they have always had a desire to make an impact on youth athletes and develop lifelong swimmers.

**Coach Junior began his life in Brazil,** and was fortunate to find a love of swimming, which put him on a path of personal growth and success, and continued to be an integral part of his life when he moved to the United States at 15 years old. His ongoing involvement in USA Swimming – Diversity, Equity, and Inclusion has continued to inspire his dream of bringing more diversity to swimming and harnessing the power of sports to change lives.

**Kendall, a former Division 1 athlete,** is now focused on a new objective, to create opportunities for inclusion in swimming for neurodiverse and special abilities children and athletes. When their first-born daughter, Alexia, was born she displayed development delays and had a unique medical history that ultimately led to a diagnosis of Koolen de Vries Syndrome.

**With this new reality,** both Junior and Kendall found new purpose for their passion for sports – to ensure that any child interested in swimming will have the opportunity to do so. Through the We Rise Foundation, their hope is to not only develop programs that meet the needs of today's young athletes with differences, but also to positively influence the heart and mind of their teammates, and inspire other athletic programs to create inclusive programs.

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***The mission of the We Rise Foundation** is to provide inclusive swimming programs that create opportunity in sport, foster independence, and develop lifelong skills for underserved children and athletes.*



# The First Step: 2024 Initiatives

In 2024, **SwimRise Academy**, a learn to swim program, will be providing adaptive/special abilities swim lessons with certified USSSA Swim Instructors for Adaptive lessons. This water safety initiative will be paired with developing foundational swim skills.

**Also in 2024**, all SwimRise home meets will have a dedicated swim lane for swimmers with disabilities on an outside lane for coaches and/or support persons to assist swimmers as needed throughout the race.

**Additional accommodations may include** flotations, volunteer buddies in the water or behind the blocks, extra time between heats, modified starts and exchanges for relays, and assistance behind the blocks for athletes with a designated waiting area.



## 2024 SwimRise Club home meets include:

- » **SwimRise Season Finale:** June 29th
- » **SwimRise Fall Festival:** October 18th weekend



# Annual Partnership Opportunities

## SwimRise Gold Sponsor (1 AVAILABLE)

**\$15,000**

- » Company or individual name verbal announcement at all SwimRise Club home swim meets with recognition as the SwimRise Gold Sponsor.
- » Company name and/or logo recognition on scoreboard screen at all SwimRise Club home swim meets.
- » Company name and/or logo recognition on SwimRise Club team backpacks.
- » Company name and/or logo recognition on SwimRise and We Rise Foundation websites and a minimum of one newsletter.
- » Four social media recognition posts per year.
- » Opportunity to setup a tent during SwimRise Club home swim meets for promotional purposes and/or provide goody bag /merchandise for distribution
- » Company name and/or logo recognition on printed Heat sheets.

## SwimRise Silver Sponsor (2 AVAILABLE)

**\$8,000**

- » Company or individual name verbal announcement at all SwimRise Club home swim meets with recognition as the SwimRise Silver Sponsor.
- » Company name and/or logo recognition on banner at all SwimRise Club home swim meets.
- » Company name and/or logo recognition on sleeve of Club team shirts.
- » Company name and/or logo recognition on SwimRise and We Rise Foundation websites and a minimum of one newsletter.
- » Three social media recognition posts per year.
- » Opportunity to setup a tent during SwimRise Club home swim meets for promotional purposes and/or provide goody bag /merchandise for distribution.

## SwimRise Bronze Sponsor (5 AVAILABLE)

**\$5,000**

- » Company or individual name verbal announcement at all SwimRise Club home swim meets with recognition as the SwimRise Bronze Sponsor.
- » Company name and/or logo recognition on banner at all SwimRise Club home swim meets.
- » Company name and/or logo recognition on SwimRise and We Rise Foundation websites and a minimum of one newsletter.
- » Two social media recognition posts per year.

## SwimRise Club Annual T-Shirt Sponsors (8 AVAILABLE)

**\$1,500**

- » Company name and/or logo recognition on the back of Club team t-shirts worn daily by each swimmer.
- » One social media recognition post per year.
- » Company name and/or logo recognition on SwimRise and We Rise Foundation websites.

# Meet Sponsorship Opportunities

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*The following opportunities can be applied to one of two scheduled home meets in 2024.*

## Rise Sponsor (2 AVAILABLE)

**\$2,500**

- » Company name and/or logo recognition on meet letter and heat sheets for one meet.
- » Company name and/or logo recognition on banner at one SwimRise Club home meet.
- » Company or individual name verbal announcement at one SwimRise Club home swim meet with recognition as the Rise Sponsor.
- » Company name and/or logo recognition on SwimRise and We Rise Foundation websites.
- » One social media recognition post during meet weekend.

## Goodie Bag Sponsor (1 AVAILABLE)

**\$1,000**

- » Company name and/or logo recognition on goodie bags at one SwimRise Club home swim meet.
- » Company name and/or logo recognition on SwimRise and We Rise Foundation websites.
- » One social media recognition post during meet weekend.

## Together Sponsor (10 AVAILABLE)

**\$500**

- » Company name and/or logo on signage at Welcome/Registration tables with recognition as a Together Sponsor.
- » Company name and/or logo recognition on SwimRise and We Rise Foundation websites.

# Summer League Sponsorship Opportunities

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## T-Shirt Sponsor (8 AVAILABLE)

**\$1,000**

- » Company name and/or logo recognition on the back of the Summer League t-shirts worn by each swimmer.
- » Company name and/or logo recognition on SwimRise and We Rise Foundation websites.
- » One social media recognition post.

# Foundation Sponsorship Opportunities

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## Sponsor a Swimmer

**\$600**

- » Donations to sponsor a swimmer help support Foundation funding needs to support future programming such as offering financial assistance for swim lessons, purchasing adaptive swim equipment, and inclusive swim events. \$600 covers the cost of swim lessons for 1 swimmer for 8-10 weeks.

## General Donations

- » Donations of any amount are greatly appreciated and will help us to expand our impact and support the development of our programs.